

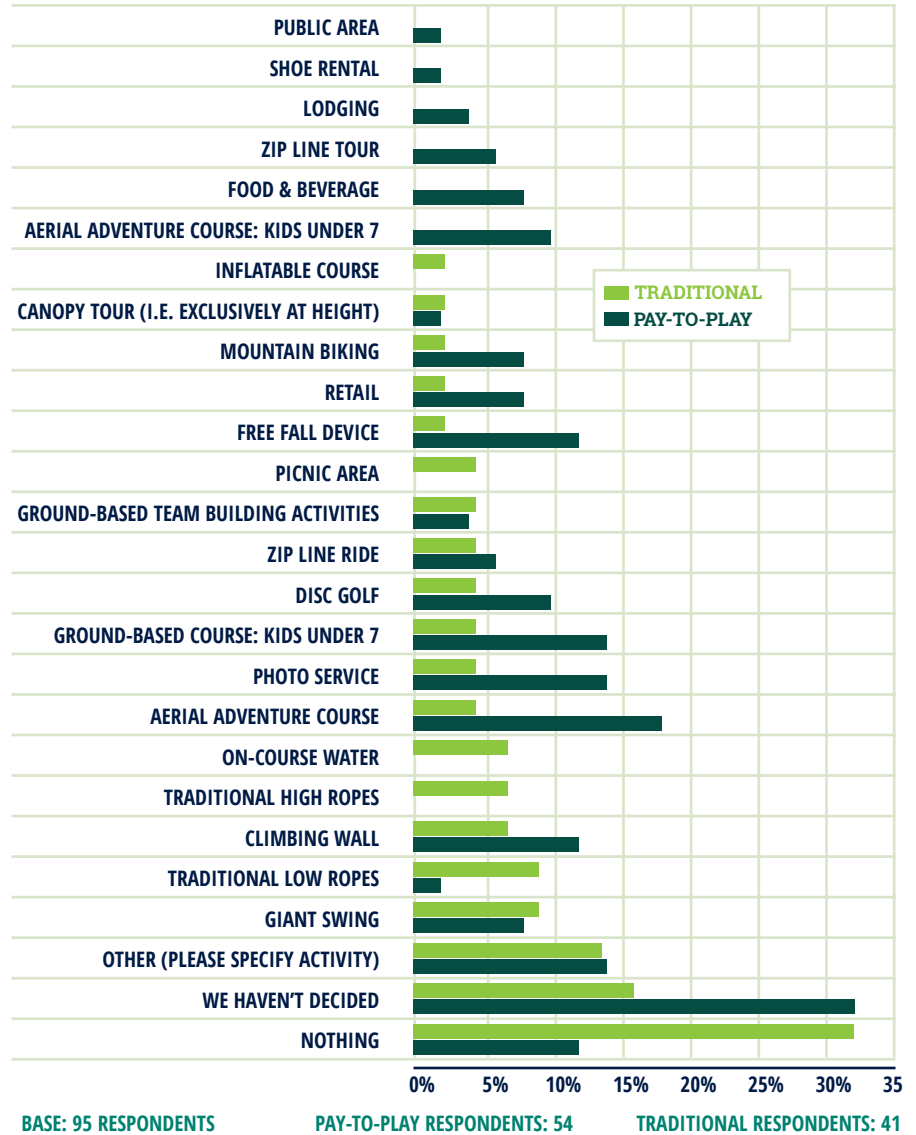
# PLANNING AHEAD

A majority of existing operations—55% of P2P respondents and 51% of traditional programs—are making capital investments to attract new visitation, increase repeat visitation, and keep their activity lineup fresh.\*

*\*according to the State of the Industry Report*



# PLANNED CAPITAL EXPENDITURES



# THANK YOU TO OUR PARTNERS FOR THEIR SUPPORT

We truly appreciate your support and your business and look forward to a continued partnership in 2018.

