

ADVENTURE PARK INSIDER

HELPING YOUR BUSINESS REACH NEW HEIGHTS

Whether you are an established brand launching a new product or a start-up company looking to gain broad exposure, *Adventure Park Insider* is your most important tool to efficiently and effectively reach the key decision-makers in the aerial adventure park industry.

Adventure Park Insider strives to connect you with our audience at every possible touchpoint--whether through our magazine, website, or eNewsletter (*Park Beat*)--our credibility translates well to your brand. Let *Adventure Park Insider* work for your brand as an extension of your sales team.



WHO'S READING ADVENTURE PARK INSIDER?

35%	Owner/President/CEO	Remaining 17%	Course Train-
30%	Director	er,Risk Manager, Guide, Sales/	
11%	Operations Manager	Marketing	
7%	General Manager		

AERIAL ADVENTURE PARK OPERATORS ARE PREDICTING VISITATION GROWTH OF 15% IN 2018*

SO WE'VE GOT THAT GOING FOR US.

**according to the State of the Industry Report*

We've heard great feedback from advertisers, who are excited to have a partner to help reach their audience:

"As an advertiser and an exhibitor with the company publishing Adventure Park Insider, I respect their expertise and grasp of operators' needs and the overall market. They have proven they can be a valuable partner in the aerial park business."



EDITORIAL HIGHLIGHTS FOR THE SPRING/SUMMER 2018 ISSUE:

- > State of the Industry Report
- > Expanding Your Market
- > Tracking Incident Trends
- > Tree Health
- > Accreditation & Certification
- > New Product Innovations
- > Risk Management: Minimizing Staff Injuries
- > Kids Adventure Camps
- > Helmet Care

Production dates for the upcoming Spring/Summer edition of *Adventure Park Insider* magazine:

Space reservations close out March 5th
Digital Ad files are due by March 12th

Email sharon@adventureparkinsider.com or call 508-655-6408 for details.